

## The Mobile Marketing Opportunity

- There are currently about 3.2 billion mobile subscribers in the world.
- Mobile phones are more prevalent than cars or credit cards.
- The total number of iPhone devices currently in use is over 51 million units.
- One out of every seven minutes of media consumption takes place on mobile devices.
- 1/2 of local searches are done on mobile devices.
- by 2014 mobile browsing will surpass desktop browsing.

A mobile web presence is an effective way to present relevant information to users on the go, and properly designed mobile web sites are a practical solution to this need. Websites designed for desktop use do not display or function well on mobile devices. Mobile sites also offer contact links unavailable on desktop sites.

## Mobile Websites Can Help You

- Capture Leads • Showcase Products & Services • Engage with Visitors/Customers
- Take Orders • Link to Promotional Videos • Provide User Instructions • Register Events
- Drive Social Media • Distribute Mobile Coupons • Connect with your Community

## Sunbelt Mobile Website Current Features

- Auto-Detect Code links smartphone visitors to mobile site. • Unlimited Pages
- Unlimited Monthly Bandwidth • Email / Call / SMS / Social Media Buttons
- 5,000 Device Optimization & Support • Google Mapping • Custom Domain
- Embed You Tube Videos, and Other Media • Custom Form Templates • Event Calendar
- Product Catalog • Google Analytics Report • Unlimited Employee Directory

## Simple, Economic Pricing

Our Mobile Site start up fee is \$450.

The start up fee includes basic site setup of up to five pages and training. Your site will include all of our current mobile website features and future features as they come online. Our mobile sites are intuitive and easy to update, so future site revisions can normally be handled by clients. However we will be available to answer questions and offer suggestions as part of our ongoing service, and we can provide additional fee based design services if requested.

We created three hosting term options to meet the various needs of our clients:

- 3 month hosting service: \$105.
- 6 month hosting service: \$180.
- 12 month hosting service: \$300.



## For More Information About Mobile Marketing

Use your smartphone to scan the QR code at the end of this line, visit us at SunbeltMobile.com, or call us at 770 460 0242. If you visit our website be sure to download our mobile marketing white paper **14.5 things you need to know about using QR codes.**